

Claims

1. A method of retrieving information of at least one event, the method comprising:

5 recording at least one time period associated with at least one event from a schedule of a plurality of events;

monitoring the at least one event of the schedule of the plurality of events and updating at least one database with an unscheduled plurality of events that is combined with the schedule of the plurality of events to form a revised schedule of a plurality of events; and

10 selecting at least one parameter to retrieve requested information associated with at least one event from the updated at least one database.

2. The method of retrieving information of at least one event according to Claim 1, wherein the at least one event is at least one television show.

3. The method of retrieving information of at least one event according to Claim 1, wherein the at least one event is at least one radio show.

20 4. The method of retrieving information of at least one event according to Claim 1, wherein the at least one parameter is selected from the group consisting of: at least one location area where the at least one event occurred and at least one type of service medium where the at least one event was broadcasted.

25 5. The method of retrieving information of at least one event according to Claim 1, wherein the requested information associated with the at least one event is retrieved in exchange for information on

at least one user who receives the information associated with the at least one event.

5 6. The method of retrieving information of at least one event according to Claim 1, wherein the requested information associated with the at least one event is at least one electronic message.

7. A method of retrieving information of at least one event, the method comprising:

recording at least one time period associated with at least one event from a schedule of a plurality of events;

10 monitoring the at least one event of the schedule of the plurality of events and updating at least one database with an unscheduled plurality of events that is combined with the schedule of the plurality of events to form a revised schedule of a plurality of events; and

15 selecting at least one parameter to retrieve at least one electronic message from the updated at least one database.

8. A system for retrieving information on at least one event, the system comprising:

20 at least one first server having at least one database, wherein information associated with a schedule of a plurality of events is recorded on the at least one database;

25 at least one second server in connection with the at least one first server, wherein the at least one second server having at least one database that records the information associated with the schedule of the plurality of events and monitors the recorded information associated with the schedule of the plurality of events to update the at least one database with information associated with an unscheduled plurality of events that is combined with the recorded information

associated with the schedule of the plurality of events to form a revised schedule of a plurality of events; and

at least one terminal in connection with the at least one first server, wherein the at least one terminal selects at least one parameter to retrieve requested information associated with at least one event from the update of the at least one database.

9. The system for retrieving information of at least one event according to Claim 8, wherein the at least one terminal is at least one cellular phone.

10. The system for retrieving information of at least one event according to Claim 8, wherein the at least one parameter is selected from the group consisting of: at least one location area where the at least one event occurred and at least one type of service medium where the at least one event was broadcasted.

11. The system for retrieving information of at least one event according to Claim 8, wherein the connection between the at least one first server and the at least one second server is a wireless connection through at least one network.

12. The system for retrieving information of at least one event according to Claim 8, wherein the connection between the at least one first server and the at least one terminal is a wireless connection through at least one network.

13. A terminal comprising:

means for recording at least one time period associated with at least one event from a schedule of a plurality of events; and

means for selecting at least one parameter to retrieve requested information associated with the at least one event.

14. A database comprising:

wherein the database records information associated with a schedule of a plurality of events and monitors the recorded information associated with the schedule of the plurality of events to update the at least one database with information associated with an unscheduled plurality of events that is combined with the recorded information associated with the scheduled plurality of events to form a revised schedule of a plurality of events.

15. A database comprising:

wherein the at least one database records information associated with a schedule of a plurality of events and monitors the recorded information associated with the schedule of the plurality of events to update the at least one database with information associated with an unscheduled plurality of events.

16. A method of retrieving information of at least one event, the method comprising:

recording at least one time period associated with at least one event from a schedule of a plurality of events; and

selecting at least one parameter to retrieve requested information associated with at least one event.

17. A method of retrieving information of at least one event, the method comprising:

recording at least one time period associated with at least one event from a schedule of a plurality of events;

monitoring the at least one event of the schedule of the plurality of events and updating at least one database with an unscheduled plurality of events; and

selecting at least one parameter to retrieve requested information associated with at least one event from the updated at least one database.

18. A system for retrieving information on at least one event, the system comprising:

at least one first server having at least one database, wherein information associated with a schedule of a plurality of events is recorded on the at least one database;

at least one second server in connection with the at least one first server, wherein the at least one second server having at least one database that records the information associated with the schedule of the plurality of events and monitors the recorded information associated with the schedule of the plurality of events to update the at least one database with information associated with an unscheduled plurality of events; and

at least one terminal in connection with the at least one first server, wherein the at least one terminal selects at least one parameter to retrieve requested information associated with at least one event from the updated at least one database.